

Revised 10/29/09		Year 5 (2009 - 2010) Activity Plan - Coastal Waccamaw Stormwater Education Consortium									
Lead Service Provider	Activity	Geographic Target	Target Pollutant(s)								Participation by other Service Providers
			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleum products, pesticides, heavy metals	Sediment	Nutrients	Pollutants resulting in low Dissolve Oxygen	Debris	Other	
<b>Minimum Control Measure 1 for General Public</b>											
Clemson Carolina Clear	Billboard public service announcements	All CWSEC Communities	x	x	x	x	x				
Clemson Carolina Clear	Radio public service announcements	All CWSEC Communities	x	x	x	x	x				
Clemson Carolina Clear	Television public service announcements	All CWSEC Communities	x	x	x	x	x				
Clemson Carolina Clear	PowerPoint slides and video public service announcements for public access channels	North Myrtle Beach and Conway	x	x	x	x	x		x		
Clemson Carolina Clear	Stormwater education workshops for HOAs and POAs	All CWSEC Communities	x	x	x	x	x		x		Coastal Carolina University
Waccamaw Riverkeeper	Explore adding stormwater information via Blueway Trail signage at boat landings	Horry & Georgetown Co.	x						x		Waccamaw River Blue Trail/American Rivers
Coastal Carolina University	Promote CWSEC & website	All CWSEC Communities	x								Clemson Carolina Clear, NI-WB NERR, Waccamaw Riverkeeper
Clemson Carolina Clear	Develop banners for displays for festivals, conferences, etc.	All CWSEC Communities	x								Waccamaw Riverkeeper
Clemson Carolina Clear	Purchase promotional items for give-aways	All CWSEC Communities	x		x						Coastal Carolina University, Waccamaw Riverkeeper
Coastal Carolina University	Design brochures on stormwater and watershed topics	All CWSEC Communities	x			x				Crabtree Swamp restoration, volunteer water quality monitoring, LID	Clemson Carolina Clear, Waccamaw Riverkeeper
Coastal Carolina University	Write articles for local newsletters on stormwater related topics	All CWSEC Communities	x								Clemson Carolina Clear
<b>Minimum Control Measure 2 for General Public</b>											
Georgetown Co. Stormwater	Rain garden installation at Morse Park in Murrells Inlet	Georgetown County	x	x	x	x	x		x		Clemson Carolina Clear, NI-WB NERR
Clemson Carolina Clear	Residential rain garden workshop	All CWSEC Communities	x	x	x	x	x		x		Coastal Carolina University, NI-WB NERR
Waccamaw Riverkeeper	Beach/river/marsh sweeps	All CWSEC Communities	x						x		Clemson Carolina Clear, Coastal Carolina University, NI-WB NERR
Clemson and Coastal Carolina University	Briarcliffe Acres garden installation at Habitat Park	Town of Briarcliffe Acres	x	x	x	x	x		x		
Coastal Carolina University	Develop regional storm drain marking program	All CWSEC Communities	x						x		NI-WB NERR and Myrtle Beach Stormwater
<b>Minimum Control Measure 1 for K-12 and Higher Education</b>											
NI-WB NERR	Field workshops with watershed focus	All CWSEC Communities	x	x	x			x	x	x	Coastal Carolina University
Coastal Carolina University	Stormwater and watershed presentations for schools	All CWSEC Communities	x	x	x	x	x	x	x		NI-WB NERR
<b>Minimum Control Measure 2 for K-12 and Higher Education</b>											
Coastal Carolina University	Rain garden installation at local public schools	Horry & Georgetown Co. schools	x	x	x	x	x		x		NI-WB NERR, Clemson Carolina Clear, Waccamaw Riverkeeper
Waccamaw Riverkeeper	Rain garden installation at Tara Hall	Georgetown Co.	x	x	x	x	x		x		Georgetown Stormwater
Coastal Carolina University	Involve school groups in regional storm drain marking program	All CWSEC Communities	x						x		NI-WB NERR and Myrtle Beach Stormwater

Minimum Control Measure 1 for Elected and Appointed Officials and High-Level Staff											
Coastal Carolina University	Grant assistance to SMS4s	All CWSEC Communities									Clemson Carolina Clear, Waccamaw Riverkeeper
Coastal Carolina University	Stormwater education workshop for Horry County targeting boards, commissions, and related staff	Horry Co.	x	x	x	x	x	x	x		Clemson Carolina Clear, Waccamaw Riverkeeper, NI-WB NERR
NI-WB NERR	Stormwater education workshop for Myrtle Beach Planning Commission and related boards, commissions and staff	Myrtle Beach	x	x	x	x	x	x	x		Coastal Carolina University
Coastal Carolina University	Integrate education activities with local planning and watershed efforts	All CWSEC Communities	x								
Clemson Carolina Clear	LID workshop demonstrating BMPs at Hobcaw Barony	All CWSEC Communities	x				x	x			NI-WB NERR, Clemson University
NI-WB NERR	Develop BMP map and incorporate into national LID atlas	All CWSEC Communities	x								Clemson Carolin Clear
NI-WB NERR	Bus tour of BMP sites	All CWSEC Communities	x								Coastal Carolina University
Coastal Carolina University	Write and submit monthly CWSEC E-newsletter	All CWSEC Communities	x	x	x	x	x	x	x		
Minimum Control Measure 1 for Professionals: Contractors, Engineers, Developers											
Clemson Carolina Clear	Myrtle Beach and North Myrtle Beach property manager stormwater education workshop	Myrtle Beach & North Myrtle Beach	x	x	x	x	x	x	x		Coastal Carolina University, NI-WB NERR
NI-WB NERR	Rain harvesting workshop	All CWSEC Communities	x	x	x		x				Coastal Carolina University
Clemson Carolina Clear	CEPSCI and CEPSCI Refresher Course	All CWSEC Communities	x				x				
Clemson Carolina Clear	LID Workshop demonstrating BMPs at Hobcaw Barony	All CWSEC Communities	x				x	x			NI-WB NERR, Clemson University
NI-WB NERR	Develop BMP map and incorporate into national LID atlas	All CWSEC Communities	x								Clemson Carolina Clear, SC Sea Grant
NI-WB NERR	Bus tour of BMP sites	All CWSEC Communities	x								Coastal Carolina University
Clemson Carolina Clear	Present stormwater information at state, regional and national conferences	All CWSEC Communities	x								Coastala Carolina University, NI-WB NERR, Waccamaw Riverkeeper
Minimum Control Measure 1 for General Staff: Street Maintenance, Facilities, Groundskeepers, etc.											
Clemson Carolina Clear	Training of municipal staff and personnel on stormwater topics	Myrtle Beach & North Myrtle Beach	x	x	x	x	x	x	x		
Clemson Carolina Clear	Explore ways to teach power washing best management practices	All CWSEC Communities	x		x		x				Myrtle Beach Stormwater
Clemson Carolina Clear	Explore ways to reach landscape/lawn maintenance crews about pesticide use and other best management practices	All CWSEC Communities	x		x		x				

**Completed**

12/1/08 - 8/31/09

7/13/09 - 8/10/09

11/08 - 10/31/09

7/16/09

9/19/09

