

Reporting Dates 5/1/2010 - 4/30/2011

Year 6 (2010 - 2011) Activity Plan - Coastal Waccamaw Stormwater Education Consortium

Activity	Lead Service Provider					Participation by other Education Providers	Minimum Control Measure		Target Audience					Geographic Target	Target Pollutant(s)							
	Clemson Carolina Clear	Coastal Carolina University	NI-WB NERR	SC Sea Grant	Waccamaw Riverkeeper		MCM 1	MCM 2	General Public	Elected & Appointed Officials and High Level Staff	K-12 & Higher Ed	General Staff: Street Maintenance, Facilities, Groundskeepers	Professionals: Contractors, Engineers, Developers		General Stormwater Awareness	Bacteria	Toxic Contaminants: petroleum products, pesticides, heavy metals	Sediment	Nutrients	Pollutants resulting in low Dissolve Oxygen	Debris	
PRESENTATIONS AND WORKSHOPS																						
Improve strategic approach to HOA/POA workshops & continue presenting workshops to HOAs and POAs	x					Coastal Carolina University, NI-WB NERR	x		x					All CWSEC Communities	x	x	x	x	x	x		
Residential rain garden workshop including installation	x					Coastal Carolina University	x	x	x					All CWSEC Communities	x	x	x	x	x	x		
Field workshops with watershed focus			x			Coastal Carolina University, Waccamaw Riverkeeper	x		x	x				All CWSEC Communities	x	x	x		x	x		
Stormwater education workshops for SMS4s targeting boards, commissions, and related staff		x				NI-WB NERR, Clemson Carolina Clear, Waccamaw Riverkeeper	x			x				All CWSEC Communities	x	x	x	x	x	x		
Stormwater and watershed presentations for schools		x				NI-WB NERR, Clemson Carolina Clear, Waccamaw Riverkeeper	x			x				All CWSEC Communities	x	x	x	x	x	x		
Present CWSEC and stormwater information at state, regional and national conferences		x				Clemson Carolina Clear, NI-WB NERR, Waccamaw Riverkeeper	x		x	x			x	All CWSEC Communities	x	x				x		
Bus tour of BMP sites			x			Coastal Carolina University	x			x			x	All CWSEC Communities	x	x	x	x	x			
Municipal Employee Training	x						x						x	North Myrtle & Myrtle Beach	x							
Property manager stormwater education workshops		x				Clemson Carolina Clear	x		x				x	All CWSEC Communities	x	x	x	x	x	x		
CEPSCI and CEPSCI Refresher Course	x						x	x		x			x	All CWSEC Communities	x			x				
LID workshop demonstrating BMPs at Hobcaw Barony	x					NI-WB NERR	x			x			x	All CWSEC Communities	x	x	x	x	x	x		
MEDIA AND OUTREACH MATERIALS																						
Billboard public service announcements	x						x		x					All CWSEC Communities	x							
Radio public service announcements	x						x		x					All CWSEC Communities	x	x	x	x	x	x		
Television public service announcements	x						x		x					All CWSEC Communities	x	x	x	x	x	x		
PowerPoint slides and video public service announcements for public access channels	x						x		x					North Myrtle Beach and Conway	x	x	x	x	x	x		
Promote CWSEC & website		x				Clemson Carolina Clear, NI-WB NERR, Waccamaw Riverkeeper	x		x	x		x	x	All CWSEC Communities	x							
Develop banners and posters for displays for festivals, conferences, etc.	x					Coastal Carolina University, Waccamaw Riverkeeper	x		x					All CWSEC Communities	x	x	x	x	x	x		
Pilot and/or purchase promotional items for give-aways	x					Waccamaw Riverkeeper	x		x					All CWSEC Communities	x	x	x					
Write articles for local newsletters on stormwater related topics		x				Clemson Carolina Clear, NI-WB NERR, Waccamaw Riverkeeper	x		x					All CWSEC Communities	x							

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Integrate education activities with local planning and watershed efforts		x				NI-WB NERR, Waccamaw Riverkeeper, Clemson Carolina Clear	x				x			All CWSEC Communities	x										
Restaurant Education & Hospitality Institute	x						x					x		All CWSEC Communities	x										
Explore ways to teach power washing best management practices	x						x					x		All CWSEC Communities	x			x	x	x					x
Assist Surfside Beach Stormwater Committee as needed				x		Coastal Carolina University	x	x	x		x			Surfside Beach	x	x		x	x	x			x		x
Technical support for Conway Water Quality and Dranage Commission		x					x	x	x		x			Conway	x	x		x	x	x			x		x
Assist Horry Co. Stormwater Advisory Board		x					x	x	x		x			Horry Co.	x	x		x	x	x			x		x
Explore ways to reach landscape/lawn maintenance crews about pesticide use and other best management practices	x						x					x		All CWSEC Communities	x			x					x		

Status or Completion Date
1/11/2011 and ongoing
Location moved to Brookgreen, but stalled due to seasonal traffic. New dates will be set for summer 2011 for a workshop, installation and signage. Commitment has been made by Brookgreen.
4/22/11; 4/8/11; 4/1/11; 10/11/11; 10/4-10/8/10; 7/11-7/16/10; 6/29/10
4/26/11; 1/23/11
4/13/11; 4/1/11; 3/31/11; 3/29/11; 3/8/11; 3/4/11; 3/3/11; 2/24/11; 2/11/11; 2/1/11; 11/18/10; 10/27/10; 10/21/10; 7/15/10; 6/29/10; 6/23/10; 6/14-6/15/10; 6/2/10
2/19/11; 11/4/10; 10/14/10; 9/30/10; 7/20/10; 6/16/10; 6/14/10
11/17/10
8/26/10
Still in planning process to improve upon past workshops. Property managers were a primary target audience of the shorescaping workshops in NMB and MB.
5/5/11
10/20/10
2/1/11
3/18/11; 11/18/10
8/30/10 - 9/29/10
5/1/10 - 4/30/11
Ongoing
3/11 - CWSEC tablecloth; 12/10; 10/13-15/10
Ongoing
6/10 - 4/10 ten newspaper articles; 5/1/10 - 12/1/10 monthly gardening articles

Status or Completion Date
5/1/10 - 4/30/11 - shifted focus to flat cards rather than brochures
9/28/10; 3/21-22/11
In progress
Ongoing
12/2/2010 and ongoing
5/1/10 - 4/30/11
11/17/10; 10/20/10; 9/1/10 - 4/30/11 (Signage for school rain gardens delivered)
4/18/11; 4/14/11; 4/6/11; 2/17/11; 11/13/10; 10/9/10; 5/28/10; 5/22/10
12/6/10; 6/15/10; 6/7/10; 5/13/10
Phase 1 Complete
11/10 - 4/30/11 Monthly monitoring
5/1/10 - 4/30/11 Twice/month
5/1/10 - 4/30/11 Twice/month
Pending funding
4/22/11; 4/16/11; 4/10/11; 3/26/11; 3/17/11; 2/16/11; 10/2/10; 9/18/10; 5/15/10
7/1/10; 9/1/10; 4/19/11
12/8/10; 4/11 Carolina Clear requested meeting with Compliance staff several times, but delayed by DHEC
Fall '10 - 3 grants

Status or Completion Date
Ongoing
3/28/2011; ongoing discussions with DHEC
2/14/11 Meeting with UAMCC; 9/30/10 Presented at PWNA national meeting
5/1/10 - 4/30/11 Monthly meetings or workshops
5/1/10 - 4/30/11 Monthly meetings
5/1/10 - 4/30/11 Monthly meetings
Working with SCNLA and Horticulture Agents to create Carolina Yards & Neighborhoods programming and resources for professionals (based on public demand from program)