

Coastal Waccamaw Stormwater Education Consortium Year 8 (July 1, 2012 - June 30, 2013) Activity Plan

Theme	Activity	Activity Description	Approximate # of Activities in Year	Number of Impacts (how many people will this activity impact; used for end of year reporting)	Minimum Control Measure			
					MCM 1	MCM 2	MCMs 3,4,5	MCM 6
BMP	Website	Maintain SC LID Atlas and add local BMP projects to Atlas	TBD		x			
BMP	Maintenance	Follow-up with CWSEC-led BMPs, e.g. installed rain gardens at schools	4		x	x		
BMP	Demo/Install, Presentation or Workshop/Seminar	Assist with LID demonstrations/installations and/or associated educational programming	2		x	x		
BMP	Demo/Install	Design two (and county install one) bioretention basin(s) in Horry County at recycling convenience center	1		x	x		
BMP	Workshop/Seminar	Full-day technical workshop for professionals on installation of bioretention	1		x			
BMP	Manual	Assist with development of SC LID manual	N/A		x			
BMP	TBD	Meet with Horry Co. school district(s) & discuss using LID in new construction rather than retrofits	1		x			
General Stormwater/Watershed Outreach Programs	Field Workshop/Trip	Field workshops/trips with watershed focus (usually with school groups & public)	12		x			
General Stormwater/Watershed Outreach Programs	Field Workshop/Trip	SCDNR's Discovery vessel field trips in Georgetown County	6		x			
General Stormwater/Watershed Outreach Programs	Field Workshop/Trip, Presentation or Workshop/Seminar	Spring break and summer camp assistance in Georgetown County	2		x			
General Stormwater/Watershed Outreach Programs	Presentation	Stormwater and watershed presentations for pre-K -college students	14		x			
General Stormwater/Watershed Outreach Programs	Presentation	Stormwater-related presentations (short duration) for adult groups, e.g. civic groups	12		x			
General Stormwater/Watershed Outreach Programs	Conference	Annual river conference including education on polluted runoff and BMPs	1		x			
Media/Outreach Materials	Website	Provide monthly updates and maintenance to CWSEC website and track # of website viewers	12		x			
Media/Outreach Materials	Website	Continue to promote 5th and 7th grade watershed curriculum to local teachers and schools and record web traffic	TBD		x			
Media/Outreach Materials	Website	Track usage and continue to update SC stormwater pond management website	TBD		x			
Media/Outreach Materials	Website	Maintain SCCIN event calendar and resource portal website	TBD		x			

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Media/Outreach Materials	Website, Brochure/Info Card or Poster/Exhibit/Display	Build toolbox for property owners on living shorelines, addressing freshwater and salinity tolerant plant characteristics, including illustration of an aerial view of a living shoreline	1		x			
Media/Outreach Materials	Brochure/Info Card	Distribute info cards on various best management practices: 1. Pressure washing; 2. Residential proper paint disposal; 3. Commercial paint disposal; 4. Fats, oil, grease; 5. Septic tank maintenance	500		x			
Media/Outreach Materials	Brochure/Info Card	Develop short/concise list of recommended native plant species for buffers around stormwater ponds	1		x			
Media/Outreach Materials	Billboard	Continue posting of Three Rivers Connect Us billboards	3		x			
Media/Outreach Materials	Television	Continue television 30-second stormwater awareness cable rotations	TBD		x			
Media/Outreach Materials	Television	Television coverage on stormwater-related activity and/or TV interview on local TV stations and shows	6		x			
Media/Outreach Materials	Television and Newspaper	Partner with North Myrtle Beach, Myrtle Beach, and Horry Co. on media event for hypoxia monitoring at piers	1		x			
Media/Outreach Materials	Newspaper	Newspaper coverage on stormwater topics, e.g. introduction to stormwater systems, IDDE, remodeling/renovation activities, volunteer monitoring	12		x			
Media/Outreach Materials	Newspaper	Add stormwater information to <i>The Sun News</i> gardening column	3		x			
Media/Outreach Materials	Online Coverage	Online coverage on stormwater-related activity (e.g. announcement on TV website about CWSEC activity)	4		x			
Media/Outreach Materials	Educational Signage	Display signage at piers to describe water quality monitoring	3		x			
Media/Outreach Materials	Educational Signage	Add stormwater information on signage at Adopt-A-Landing sites	2		x			
Media/Outreach Materials	Educational Signage	Provide educational signage at shorescaping demonstration sites following installation	TBD		x			
Media/Outreach Materials	Promotional Items	Distribute promotional/educational items for give-aways, e.g. IDDE magnets, sponges, etc.	TBD		x			
Media/Outreach Materials	Newletter	Write and submit monthly CWSEC E-Newsletter	12		x			
Media/Outreach Materials	Newsletter	Write and submit newsletters with stormwater/watershed focus	TBD		x			
Media/Outreach Materials	Activity Book	Distribute anti-litter Murrells Inlet activity and coloring book via Murrells Inlet restaurants	TBD		x			
Media/Outreach Materials	Conference Publication	Published paper in conference proceedings	2		x			
Media/Outreach Materials	Poster/Exhibit/Display	Design posters and displays on stormwater topics for conferences, festivals or public events	2		x			

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Media/Outreach Materials	Poster/Exhibit/Display or Promotional Items	Finalize outreach products focusing on FOG (fat, oil and grease) for distribution to restaurant managers	TBD		x		x	
Media/Outreach Materials	TBD	Develop outreach info for carpet cleaners on no dumping in storm drains or ditch systems	TBD		x		x	
Water Quality Monitoring	Monitoring	Volunteer water quality monitoring on Waccamaw River	432		x	x	x	
Water Quality Monitoring	Monitoring	Volunteer water quality monitoring in Murrells Inlet	192		x	x	x	
Water Quality Monitoring	Monitoring	Volunteer water quality monitoring in Surfside Beach	72		x	x	x	
Water Quality Monitoring	Monitoring	Student-based volunteer water quality monitoring program on CCU's campus	80		x	x	x	
Water Quality Monitoring	Workshop/Seminar	Annual volunteer water quality monitoring training workshop	3		x			
Water Quality Monitoring	Conference	Annual data conference to disseminate volunteer water quality monitoring data, results and conclusions	3		x			
Water Quality Monitoring	Presentation	Short presentation on volunteer water quality program(s)	2		x			
Water Quality Monitoring	Website	Maintain water quality monitoring website and monitor website traffic	TBD		x			
Water Quality Monitoring	Reporting	Provisional water quality monitoring reports sent to MS4s and partners and USGS	72		x			
Volunteer Involvement	Storm Drain Marking	Storm drain marking and data collection	6		x	x	x	
Volunteer Involvement	Community Cleanup	Boat landing cleanups at Adopt-A-Landing sites	6		x	x		
Volunteer Involvement	Community Cleanup	Litter cleanups at additional sites	3		x	x		
Volunteer Involvement	Community Cleanup	Morgan Park cleanup, in honor of Ernie Nance, sponsored by KGB, City of Georgetown & Georgetown Co.	1		x	x		
Volunteer Involvement	Community Cleanup	Beach cleanups on Waties Island	2		x	x		
Volunteer Involvement	Community Cleanup	Fall Creek Sweep and Spring Tide cleanup in Murrells Inlet	2		x	x		
Volunteer Involvement	Community Cleanup	Help promote local KAB affiliates to educate and engage the public in litter prevention and collection	N/A		x			
Volunteer Involvement	Recycling	Sustain recycling programs for monofilament fishing line (report on volume) in region	TBD		x	x		
Volunteer Involvement	Recycling	Sustain recycling programs for glass and plastic bottles in Murrells Inlet (report on volume)	TBD		x	x		
Volunteer Involvement	Pet Stations	Maintain pet waste bag stations and record bags used throughout Murrells Inlet	TBD		x	x		
Technical Assistance	Good Housekeeping	Municipal employee training via commercially-made videos/slide presentations borrowed from CWSEC library	4		x			x

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Technical Assistance	Good Housekeeping	Good Housekeeping Inspection Forms - reformat forms found at NCSU website and distribute for use by all CWSEC SMS4s	1		x			x
Technical Assistance	Workshop/Seminar	HOA/Property Manager training workshops on storm system operation and maintenance	2		x		x	
Technical Assistance	Workshop/Seminar	Withers Swash watershed tour and educational workshop	1		x			
Technical Assistance	Workshop/Seminar	Technical workshop/seminar on reducing non-point sources	1		x			
Technical Assistance	Workshop/Seminar	Wetland Identification Course at Hobcaw Barony	1		x			
Technical Assistance	Presentation or Workshop/Seminar	Stormwater education program for North Myrtle Beach targeting council, boards, commissions and/or related staff	1		x			
Technical Assistance	Presentation or Workshop/Seminar	Stormwater education program for Surfside Beach targeting council, boards, commissions and/or related staff	1		x			
Technical Assistance	Presentation	Present on findings from Army Corps of Engineers genotypic source tracking project	1		x			
Technical Assistance	Presentation	Present on Fish & Wildlife Crabtree floodplain restoration assessment	1		x			
Technical Assistance	Presentation	Present at SCASM on Stormwater Pond Management Conference itineraries and results	1		x			
Technical Assistance	Presentation	Present CWSEC and stormwater information at state, regional and national conferences	2		x			
Technical Assistance	Meeting, Presentation or Workshop/Seminar	Technical support for Conway Water Quality and Drainage Commission	6		x	x		
Technical Assistance	Meeting, Presentation or Workshop/Seminar	Assist Horry Co. Stormwater Advisory Board	9		x	x		
Technical Assistance	Meeting	Assist Surfside Beach Stormwater Committee and/or staff as needed	10		x	x		
Technical Assistance	Meeting	SCCIN quarterly meetings	4		x			
Technical Assistance	Meeting	CWSEC biannual meetings and education provider meetings	4		x			
Technical Assistance	Meeting	Green Step Schools mentoring	4		x			
Technical Assistance	Grant Assistance	Grant assistance to SMS4s as needed (# of requests vs hours)	TBD		x			
Technical Assistance	Survey	Begin evaluation of survey questions, survey timing and research into new questions with CU Dept. of Sociology & George Mason University; pilot survey to subset population	N/A		x			
Technical Assistance	Meeting or Presentation	Initiate Murrells Inlet Watershed Management Plan with stakeholder team & steering committee training and public outreach via Chowder Talks, MI2020 newsletter & press releases	3		x	x		
Technical Assistance	TBD	Create a septic task force/technical assistance and discuss potential outreach products	TBD		x			

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Green = New Activities