



FINANCIAL MANAGEMENT

The study of finance develops your understanding of the management of business operations, the operation of financial institutions, and the function of financial markets.

Clemson University's award-winning financial management faculty will give you the necessary skills to gather, analyze and communicate financial data for a successful career within the discipline. You will become highly prepared for careers in corporate finance, investments, financial planning and services, insurance, and real estate. Most businesses, including America's largest corporations, employ finance graduates in multiple divisions. Many of our students continue their studies in graduate or law school.

Finance students at Clemson have access to a trading room equipped with Bloomberg Financial Markets technology, considered the premier financial markets analytics system. Students can also choose to participate in our finance organizations – Finance Club, Real Estate Club, Wall Street South Investment Club, and Clemson Financial Planning Association.

Clemson's financial management degree is accredited by the Association for the Advancement of Collegiate Schools of Business International (AACSB), the premier accrediting agency for business education.



DEGREE OFFERED:
B.S.

DEPARTMENT OF FINANCIAL MANAGEMENT

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HIGHLIGHTS

- Students can select one of four emphasis areas to focus their studies:
 - Banking and Investments – To prepare you for your career, you'll be armed with the analysis and sales skills needed for involvement in analysis, management or sales within a bank or investment company.
 - Corporate Finance – Develop skills necessary to be an analyst responsible for capital investment valuation, financing analyses, financial forecasting, business performance and assessment, or reporting.
 - Financial Planning – Learn how to determine whether and how an individual can meet their goals through the use and management of financial resources.
 - Real Estate – Discover how to provide analysis and advice on the acquisition, sale, or management of both commercial and residential real estate.
- The financial management program is highly regarded by finance industry organizations:
 - The financial management program was the first in South Carolina to be included on the Chartered Financial Analyst (CFA) Institute's list of Recognized Universities. The CFA charter is a global certification as well as the most prestigious in the investment field.
 - The financial planning emphasis area has been approved as a Certified Financial Planner (CFP) board-registered program. Students that complete this emphasis area meet the education coursework requirement and are eligible to sit for the CFP Certification Exam without a commercial review program.
 - The financial management program was named one of the 30 Best Financial Programs by *Financial Planning Magazine*.
- Student organizations offer finance-specific activities:
 - The Finance Club sponsors a speaker series, bringing in industry leaders to discuss current trends in business. The club also hosts information sessions for companies coming to Clemson to recruit for full-time as well as internship positions.
 - The Wall Street South Investment Club offers students the opportunity to practice their investment selection skills by participating in a simulated trading competition.
- Faculty are committed to student success:
 - Brandon Lockhart, Ph.D., received the 2018 College of Business MBA Professor of the Year Award and the 2019 Graduate Teaching Excellence Award.
 - Jack Wolf, Ph.D., was awarded the 2018 College of Business Service Excellence Award.
 - Clemson's Alumni Master Teacher Award went to Jack Wolf, Ph.D., in 2015 and Kerri McMillan in 2016.
 - Kerri McMillan was the recipient of Clemson's 2014 Student Government Teaching Excellence Award.
 - John Alexander, Ph.D., Kerri McMillan and Jack Wolf, Ph.D., are past recipients of the College of Business Teaching Excellence Award.

