

# MBA

Clemson's Master of Business Administration offers multiple ways to earn your degree. With full-time, part-time, hybrid and online options, and a wide range of emphasis areas to choose from, we will help you gain key business knowledge to advance your career.

Each student is unique, so our admissions counselors take your undergraduate background, work experience and individual goals into account to recommend a course of study that will help you advance your career in the direction you choose. Clemson offers the **MBA Corporate** (MBAc) with a host of electives to personalize your degree.

The new **MBA Online** offers flexible delivery options to fit any schedule or learning style with the benefit of small class sizes and one-on-one communication with professors and fellow classmates. Participate live via interactive video conferencing or on your own time with recorded classes and specially designed enrichment materials.

The **MBA in Entrepreneurship & Innovation** (MBAe) is designed to bring your ideas to fruition, whether you want to start your own company, innovate at your current job or address societal needs via the not-for-profit sector. Gain essential business knowledge with added emphasis on topics specific to the needs of start-ups including venture finance, intellectual property and entrepreneurial strategy.

Big Data is everywhere, and the **MBA in Business Analytics** (MBAba) connects business management with data analytics so you can leverage data through statistical analysis, including explanatory and predictive modeling and fact-based management, to drive strategic decision-making. Business Analytics students will gain exposure to software and programs like SPSS, SAS, R, Python, Tableau and others to develop effective business strategies in real-world projects.



## PROGRAMS OFFERED:

**MBAc**  
Corporate

**MBA-Online**

**MBAe**  
Entrepreneurship &  
Innovation

**MBAba**  
Business Analytics

## MBA PROGRAM

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**Follow us: @MBAClemson**



# HIGHLIGHTS

- Clemson's MBA program is highly regarded for its innovative, applied approach to advanced business topics. Students enrich their classroom experience by collaborating with prestigious domestic and international companies on real-world projects; networking with executives, entrepreneurs and human resources professionals at more than 20 program-sponsored events scheduled throughout the year; and having access to personalized career counseling and job placement assistance, including an annual employer networking forum.
- 30% of Clemson MBA candidates report receiving a raise or a promotion while earning their MBA. 42% of graduates changed jobs as a result of earning their MBA, and many reinvent their careers completely, moving to entirely new industries.
- To assist with your career advancement opportunities, the Clemson MBA Office of Career Services supports all MBA students and can help you with resume crafting and interview skills. You have full access to personalized career support from our Registered Corporate Coaches.
- The new online MBA option allows students to consume their education in real time or on their own time, and utilizes digital components and instructional design learning supplements that give remote students a complete Clemson MBA experience.
- Clemson's Greenville ONE campus sits at the heart of a vibrant community surrounded by businesses, restaurants, and beautiful green spaces that provide a perfect work-life balance. Our student body includes employees from every major company in the Upstate, and the relationships you forge during your time here will lay the groundwork for career progress.
- The MBAe program culminates with a business capstone course and pitch competition known as the EnterPrize Awards. During this intensive course students have the opportunity to pitch their ideas to an audience of business owners, venture capitalists and entrepreneurs over multiple sessions and receive feedback that allows them to refine and perfect their presentations.
- The Clemson MBA Program offers multiple opportunities each year for students to enhance their education, including the Innovative Leadership Series, certification opportunities, and a collection of professional development workshops.
- MBA students have the option to participate in several study abroad opportunities including course-based study of Global Business Transactions in Rome during spring session, and International Business Management at Oxford University in the summer. Clemson also offers customized international internship opportunities and a dual MBA/MIB degree with the IÉSEG School of Management in Paris.

